

RAN-2301130202040004
M.A.(Sem- II) Examination April - 2026
ME: 9-C (English Language Teaching: Communication Skills)
Time: 2 Hours]
[Total Marks: 50

સૂચના : / Instructions (1) ઉપરોક્ત દર્શાવેલ વિગતો ઉત્તરવહી પર અવશ્ય લખવી. Fill up strictly the above details on your answer book (2) All questions carry equal marks. (3) All questions are compulsory	Seat No.: Student's Signature
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Q.1. A. Analyse the roles of encoding, decoding, feedback, and context in shaping meaning within the communication process. How do these elements influence interpretation?

OR

Q.1. B. Discuss in detail barriers to communication and strategies to resolve them.

Q.2. A. Write a formal complaint letter to a publishing house regarding the delayed delivery of academic books required for a semester course.

OR

Q.2. B. Draft a one-page professional resume applying for the position of Content Editor in an educational publishing company.

Q.3. A. Discuss how communication skills, such as group discussions, meetings, and interviews, prepare students for professional and workplace communication. How can English language teachers train students for these real-life situations?

OR

Q.3. B. Prepare a lesson plan to teach interview skills in English to final-year undergraduate students. Explain the classroom activities you would use to improve listening, speaking, and appropriate language use.

Q.4. A. Explain how reading and analysing magazine articles and feature stories can help learners improve vocabulary, comprehension, and spoken English.

OR

Q.4. B. Design a lesson plan using the feature article given below to develop reading, vocabulary, and discussion skills in English. Describe how you would encourage students to express their opinions orally.

Feature Article

Title: Rising Interest in Skill-Based Courses among Indian Youth

By: Neha Desai

Date: March 5, 2026

In recent years, there has been a noticeable increase in the number of young people in India enrolling in skill-based courses alongside their regular degree programmes.

Courses in communication skills, digital marketing, data analysis, and personality development have gained popularity among college students seeking to improve their employability.

Education experts believe that this shift reflects the changing demands of the job market. Employers today are not only looking for academic qualifications but also expect candidates to communicate clearly, work in teams, and adapt to professional environments. As a result, many students are enrolling in short-term certification courses offered by training institutes, online platforms, and even universities.

Students who have completed such courses report increased confidence in speaking English, participating in interviews, and expressing their ideas in group discussions. Faculty members have also observed that students who have been exposed to skill-based learning perform better in presentations and classroom interactions.

However, some educators caution that skill-based courses should complement, not replace, formal education. They emphasise the need for a balanced approach where academic knowledge and practical skills go hand in hand. Many colleges are now considering integrating communication and soft skills training into their regular curriculum to better prepare students for future careers.
